

Guidelines for using the Endow Manitoba logo

Manitoba community foundations are encouraged to use the Endow Manitoba logo on their print and online communications. The Endow Manitoba logo is available as an EPS or JPG file and in colour or black and white. To download the logo, go to the Endow Manitoba website - www.endowmanitoba.ca, under **I am a Manitoba Foundation**, click on **Endow Manitoba Tool Kit**.



The following standards must be met to ensure the Endow Manitoba logo is legible and clearly reproduced.

- Legibility** The logo should not be placed over a complex image or photo as it will interfere with legibility.
- Size** On a print application, the logo should never measure less than 3 cm or 1.25” across. Reproducing the logo smaller will render it illegible.
- Proportion** The logo may be resized but it must remain proportional and intact.

You may use the Endow Manitoba logo on its own, or in combination with your foundation’s existing logo. How you place the two logos will depend on the shape of our own logo and the amount of space you have available.

Example

Replace The Winnipeg Foundation’s logo with your foundation’s logo.

Stacked

Side by side



If you have any questions about the Endow Manitoba logo or the guidelines, please contact Nancy Mak at nmak@wpgfdn.org or call 204-944-9474 or toll free 1-877-974-3631.

