



MEDIA RELEASE

Manitoba community foundations raise more than \$1 million during this year's 24-Hour Giving Challenge

Each qualifying \$5 gift was worth \$7 thanks to stretch funding from The Winnipeg Foundation and the Manitoba government

Friday, Nov. 30, 2018. FOR IMMEDIATE RELEASE. Manitobans once again demonstrated why we're the most generous province in Canada during this year's 24-Hour Giving Challenge, held Saturday, Nov. 17. On that day, **Manitoba community foundations raised more than \$1 million!**

During the 24-Hour Giving Challenge, each qualifying \$5 gift to a Manitoba community foundation was stretched by \$1 from The Winnipeg Foundation (to a maximum of \$2,000 per foundation) and by \$1 from the Manitoba government (to a maximum of \$2,000 per foundation). This meant each qualifying \$5 gift was worth \$7. To receive the stretch, gifts had to be made to a foundation's undesignated fund.

Along with The Winnipeg Foundation, Manitoba is home to 54 other community foundations – the most community foundations per capita in the country – all of which participated in this year's challenge. Many were able to leverage additional stretch funding from local community partners. Please see attached PDF for a detailed list of gifts by foundation. Since gifts to community foundations are endowed, Manitobans' generosity ensures permanent support for communities.

"Community foundations are built by people working together to support the communities we all love. Every gift, no matter the size, make a difference; demonstrated by this year's incredible 24-Hour Giving Challenge results," says Rick Frost, CEO of The Winnipeg Foundation. "Manitobans should be proud of what we accomplished during this year's challenge."

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“Manitoba is known as one of the most giving provinces in Canada, and all Manitobans should be proud that in a single day more than \$1 million was raised for community foundations across the province,” said Municipal Relations Minister Jeff Wharton. “I want to thank all those who gave financially to help maintain our province’s strong network of community foundations. These funds will help to build stronger, more vibrant communities.”

24-Hour Giving Challenge 2018 highlights:

- \$1,016,666.61 raised
- \$865,879.56 total gift value
- \$150,787.04 total stretch value
- 2,084 gifts made in 24-hours

Historic amounts raised during 24-Hour Giving Challenge:

- 2018 - \$1,016,666.61
- 2017 - \$893,448.89
- 2016 - \$497,115.99
- 2015 - \$555,868
- 2014 - \$245,428

Gifts to community foundations are pooled and permanently invested. The capital is never spent. Every year, the investments generate income that is distributed as grants to local charities. Community foundations provide support that lasts forever.

Every year, community foundations invest millions of dollars into a wide range of local charitable projects. They help ensure our hometowns are vibrant and thriving.

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THANK YOU MANITOBA!

Thanks to your generosity, community foundations across the province raised

MORE THAN \$1 MILLION

IN ONE DAY!



ON THAT DAY, EACH QUALIFYING \$5 GIFT WAS WORTH \$7

Thanks to stretch funding from The Winnipeg Foundation and the Manitoba government!

(to a total max. stretch of \$4,000 per foundation - \$2,000 from The Winnipeg Foundation and \$2,000 from the Manitoba government)

Since gifts to community foundations are endowed, your generosity helps communities flourish forever

HIGHLIGHTS FROM THE DAY

2,084 GIFTS MADE IN 24-HOURS

\$865,879.56 TOTAL GIFT VALUE

\$150,787.05 TOTAL STRETCH VALUE

\$4,000 MAXIMUM STRETCH AVAILABLE PER FOUNDATION

54 MANITOBA COMMUNITY FOUNDATIONS PARTICIPATED

24 MANITOBA COMMUNITY FOUNDATIONS RECEIVED MAXIMUM STRETCH

Manitoba Community Foundation	Number of gifts	Value of gifts	Stretch from The Winnipeg Foundation	Stretch from the Manitoba government	Total
Altona Community Foundation	44	\$35,995.00	\$2,000.00	\$2,000.00	\$39,995.00
Beautiful Plains Community Foundation	222	47,319.85	2,000.00	2,000.00	51,319.85
Big Grass Community Foundation	7	10,125.00	2,000.00	2,000.00	14,125.00
Birtle and District Foundation	22	23,985.27	2,000.00	2,000.00	27,985.27
Boissevain and Morton Foundation	50	12,775.00	2,000.00	2,000.00	16,775.00
The Brandon Area Community Foundation	11	1,305.00	261.00	261.00	1,827.00
Brokenhead River Community Foundation	32	11,430.00	2,000.00	2,000.00	15,430.00
Carberry and Area Community Foundation	44	4,315.00	863.00	863.00	6,041.00
Carman Area Foundation	23	27,545.00	2,000.00	2,000.00	31,545.00
Cartwright and Area Foundation	31	7,900.00	1,580.00	1,580.00	11,060.00
Coldwell Community Foundation	56	8,990.23	1,798.05	1,798.05	12,586.32
Cypress River and Area Foundation	22	3,975.00	795.00	795.00	5,565.00
Dauphin and District Community Foundation	43	42,567.00	2,000.00	2,000.00	46,567.00
Elkhorn and Area Foundation	28	3,180.00	636.00	636.00	4,452.00
Francofonds	18	13,396.20	2,000.00	2,000.00	17,396.20
The Glenboro Area Foundation	31	12,021.70	2,000.00	2,000.00	16,021.70
Grandview and District Community Foundation	68	5,949.00	1,189.80	1,189.80	8,328.60
Hamiota Community Foundation	45	109,964.20	2,000.00	2,000.00	113,964.20
Headingley Community Foundation	47	23,392.54	2,000.00	2,000.00	27,392.54
Holland and Area Community Foundation	11	1,030.00	206.00	206.00	1,442.00
Icelandic River Community Foundation	7	1,008.00	201.60	201.60	1,411.20
Interlake Community Foundation	65	16,779.54	2,000.00	2,000.00	20,779.54
The Killarney Foundation	50	14,053.48	2,000.00	2,000.00	18,053.48
Lac du Bonnet and District Charitable Foundation	42	7,133.40	1,426.68	1,426.68	9,986.76
Living Legacy Community Foundation	11	2,125.00	425.00	425.00	2,975.00
Miami and Area Foundation	17	8,020.00	1,604.00	1,604.00	11,228.00
Minnedosa and District Foundation	34	6,050.00	1,210.00	1,210.00	8,470.00
Morden Area Foundation	36	21,110.00	2,000.00	2,000.00	25,110.00
Morris Area Foundation	62	17,703.61	2,000.00	2,000.00	21,703.61
North Norfolk Foundation	31	6,735.00	1,347.00	1,347.00	9,429.00
Northern Neighbours Foundation	14	12,915.00	2,000.00	2,000.00	16,915.00
Oak Lake and Area Foundation	49	4,620.00	924.00	924.00	6,468.00
Onanole Foundation	7	1,400.00	280.00	280.00	1,960.00
Pembina Manitou Area Foundation	36	7,695.00	1,539.00	1,539.00	10,773.00
Pilot Mound and District Foundation	24	12,690.00	2,000.00	2,000.00	16,690.00
Pinawa Community Foundation	101	69,030.00	2,000.00	2,000.00	73,030.00
Plum Coulee Community Foundation	27	4,765.00	953.00	953.00	6,671.00
Community Foundation of Portage and District	69	75,682.05	2,000.00	2,000.00	79,682.05
The Reston and Area Foundation	1	25.00	5.00	5.00	35.00
Rivers and Area Community Foundation	13	3,483.00	696.60	696.60	4,876.20
Roblin District Community Foundation	53	4,395.00	879.00	879.00	6,153.00
Selkirk and District Community Foundation	146	50,265.00	2,000.00	2,000.00	54,265.00
Shoal Lake Community Foundation	35	12,827.50	2,000.00	2,000.00	16,827.50
Souris Glenwood Foundation	32	9,825.00	1,965.00	1,965.00	13,755.00
Southwest Manitoba Regional Foundation	18	6,344.00	1,268.80	1,268.80	8,881.60
The Steinbach Community Foundation	22	1,355.00	271.00	271.00	1,897.00
Sturgeon Community Foundation	2	125.00	25.00	25.00	175.00
Swan Community Foundation of Swan Valley	16	6,165.00	1,233.00	1,233.00	8,631.00
Thompson Community Foundation	6	2,875.00	575.00	575.00	4,025.00
Tiger Hills Community Foundation	29	9,785.00	1,957.00	1,957.00	13,699.00
Virten Area Foundation	19	1,890.00	378.00	378.00	2,646.00
Wawanesa Community Foundation	19	4,505.00	901.00	901.00	6,307.00
Westshore Community Foundation	61	11,052.99	2,000.00	2,000.00	15,052.99
Winkler Community Foundation	75	44,286.00	2,000.00	2,000.00	48,286.00
Grand Total	2,084	\$865,879.56	\$75,393.53	\$75,393.53	\$1,016,666.61

WHAT ARE COMMUNITY FOUNDATIONS?

They're charitable organizations built through gifts from community members. Gifts are pooled and permanently invested. The interest earned is granted to local charities each year. Since the capital is never spent, your gift supports the community forever.

VISIT ENDOWMANITOBA.CA FOR DETAILS

