

# Endow Manitoba Provincial Advisory Board

## Things to Know

### Why establish an Advisory Board for Endow Manitoba?

While The Winnipeg Foundation has a long history of supporting Manitoba community foundation (CF) development, establishment of an independent team dedicated to those efforts is a new concept. Launched in fall 2018, Endow Manitoba combines a continuation of established programs and grants with newer governance, strategy and marketing activities developed during the enhanced affiliate pilot project (2014-2018). As Endow Manitoba evolves, there will be additional new strategies introduced that are intended to advance the sustainability and growth of all 55 of the province's CFs.

To ensure these strategies are validated, supported and effectively implemented, it is necessary to establish a consistent means for benefiting CFs to have a "voice" in strategy creation. Further, as we develop and refine the services Endow Manitoba provides (including the affiliate and collegial programs), it is equally important those receiving services from Endow MB are consulted on program desirability, sustainability and effectiveness.

### How will the Advisory Board work?

The Advisory Board's mandate is to provide advice to Endow Manitoba on systemic matters relating to the development, delivery and evaluation of the initiative's programs, as well as on specific matters relating to components within those programs deemed a priority for review. This advice is generated through review of related materials, during planned meetings (twice per year: 1 "in-person" and 1 "virtual") and will include the Board's feedback, insight and recommendations.

Unlike a traditional board of directors, the mandate of the Advisory Board is to provide input and feedback on strategic direction for Endow MB, which will inform our thinking and planning moving forward.

### Who will make up the Advisory Board?

The entirety of the 12-member Advisory Board will be made up of **representatives from Manitoba's CFs**, who have an interest in advancing the CF movement in our province, over the course of a **three-year term**.

(continued)



It is envisioned that each member will also represent a specific Manitoba region:

- *Central Plains*
- *Eastman*
- *Interlake*
- *Northern*
- *Parkland*
- *Pembina Valley*
- *Westman*
- *Winnipeg Capital Region*

A specific consideration will be made to include a representative from the Francofonds community foundation board, in recognition of the unique role Francofonds plays in the CF movement in Manitoba. Consideration will also be made in the recruitment process to help ensure regions containing a significant number of CFs receive proportional representation (additional positions on the Advisory Board) with the provision that each Board member represent a distinct CF.

### **Want to participate on the Advisory Board?**

We are currently recruiting volunteer members for the Advisory Board with the intention of holding an inaugural meeting in **fall 2019**. While representation from various CFs is a priority, we are also focusing our recruitment and selection efforts based on the following community expertise:

- Current board member of a Manitoba CF
- Minimum of two (2) years' experience with a range or combination of CF "core" activities; (administration, community engagement, granting, donor engagement, fundraising, or marketing and communications)
- Individuals with competencies (training and/or experience) in critical thinking, analysis and communications

If you are interested in learning more about the Endow Manitoba Advisory Board and how you may be able to participate, please contact;

Alan Goddard

Director of Endow Manitoba

P: 204-944-9474 (toll-free 1-877-974-3631)

E: [agoddard@wpgfdn.org](mailto:agoddard@wpgfdn.org)

