

Endow Manitoba Strategic Direction

Endow Manitoba Provincial Advisory Board

To ensure that Endow Manitoba continues to evolve in a manner which takes into consideration the needs and priorities of Manitoba's community foundations (CF), it is essential to establish an advisory board made up of individuals who represent those CFs. The 12-member provincial advisory board will include CF representatives from all eight (8) of Manitoba's regions, with a mandate to provide insight and feedback to Endow Manitoba staff on our ongoing and strategic programming.

Community Foundation Best Practice Manual

To support CF activities and networking in Manitoba, Endow Manitoba will engage a training and development specialist to work with us in creating a community foundation "best practice" resource manual (which will include examples from CFs across the province). This resource will help to inform and strengthen a "common business model" approach throughout Manitoba that will support and empower individual CFs in the sustainability and growth of their respective organizations.

Provincial Community Foundation Conference and Regional Meetings

Creating meaningful connections, keeping up to date with best practices and leveraging our province-wide expertise is critical to the continued growth and success of community foundations across Manitoba. To that end, we are redeveloping the regional meeting concept into a more robust and supported provincial CF conference to be held every odd year (focusing on workshops, networking events, and education opportunities that are relevant to Manitoba CFs), while reintroducing a scaled-down, more "local", and accessible format to the regional meetings in the even years.

Regional Staff Pilot Program

Effectively supporting the administrative functions of a community foundation aids in enabling the mostly volunteer CF board members to focus on key priorities, including strategic planning, community leadership, and donor engagement. To support these administrative functions, Endow Manitoba will develop and pilot an "internship" program that would recruit, train, and then place a regional staff position in rural Manitoba, on a "cost-share" basis, to work for a specific group of five (5) community foundations. If the pilot is successful, Endow Manitoba would look to expanding the internship to include additional positions across the province.

Provincial Community Fund Building Initiative

Community (unrestricted) funds help CF boards to provide grants to address the ever-changing needs of their local charitable organizations and to maintain their community's vitality. To support the growth of these community funds, Endow Manitoba will engage the Manitoba government (and other potential partners) to resource a five (5) year community fund building (stretch) initiative (similar in scope to other provincial fund stretching initiatives). It is anticipated that as much as \$100K per CF in stretch funding would be made available over the course of this initiative that could result in a substantial increase to the undesignated granting capacity of Manitoba's 55 community foundations.



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Community Foundation Online Training Program

A significant challenge for many board-led organizations is the orientation and development of its board members. Due to the largely “working” board nature of the CF movement in Manitoba, the need to orient and develop board members is an even greater priority. To aid in the onboarding of community foundation board members, Endow Manitoba will develop and release an online training program for new/existing Manitoba community foundation board and staff members. This resource will aid board members and staff in better understanding their roles and responsibilities as it relates to the oversight and leadership of their respective organizations, and in better appreciating the broader community foundation movement occurring within the province. It is planned that the training program would be accessible anywhere the Internet is available.

Youth in Philanthropy (YiP) Provincial Program

Robust YiP programs result in meaningful, far reaching and long-lasting benefits for their communities. Drawing from the successes and learnings of the individual community foundation Youth in Philanthropy (YiP) initiatives occurring throughout Manitoba, Endow Manitoba will design, launch, and coordinate a “common business model” YiP provincial program that would facilitate greater uptake and sustainability of the program in all 55 community foundation-supported communities.

Indigenous Philanthropy Research Project

While Manitoba leads the nation in the community foundation movement, only 3% of Indigenous ‘charities’ revenue can be traced back to gifts from philanthropic foundations. In order to facilitate opportunities for greater partnerships and collaborations, Endow Manitoba will engage in a qualitative and quantitative research project to better understand the relationships between Manitoba’s community foundation movement and the interests of the Indigenous communities in Manitoba.

Information Technology Enhancement Program

Recognizing the value of information technology (IT) in advancing Manitoba’s community foundation movement, Endow Manitoba will identify IT hardware, software, and training needs that will support a ‘common business model’ to community foundation administration on an ongoing basis. From there, an economical purchasing and evergreen program will be developed to address the IT needs of community foundations on a voluntary and sustainable basis.

Collegial and Affiliate Programs Review and Recommendations

Over the past several decades, The Winnipeg Foundation has introduced 17 distinct policies, activities, and grants to support Manitoba CFs. During that time, the community foundation landscape in Manitoba has changed significantly. With the introduction of the Endow Manitoba team, it is an ideal time for a comprehensive review in order to develop recommendations that will ensure that the programs continue in an equitable, effective, and sustainable manner for the benefit of Manitoba’s community foundation movement.



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