

Each \$5 gift is worth \$7 during the Endow Manitoba 24-Hour Giving Challenge on Saturday, Nov. 17

FOR IMMEDIATE RELEASE. *Insert date.* There's never been a better time to help our community flourish forever! **NAME of Foundation** encourages residents of **TOWN and REGION** to make a gift on Saturday, Nov. 17 as part of the Endow Manitoba 24-Hour Giving Challenge. On that day only, each \$5 gift you make becomes \$7!

The Winnipeg Foundation will stretch each \$5 gift made to the **NAME OF FUND** with \$1.

This fall, the Manitoba government announced their continued commitment to Manitoba community foundations extending their support of the 24-Hour Giving Challenge to 2020. The province will also contribute \$1 for every \$5 gift.

Online gifts can be made securely through www.endowmanitoba.ca. Contact **NAME OF FOUNDATION** for more giving options.

"This is a great opportunity to support **NAME OF FOUNDATION**," says **NAME, POSITION** of **NAME OF FOUNDATION**. "Of course, we welcome gifts at any time, but giving on Saturday, Nov. 17 means extra support. We're so excited to see what our community can accomplish!"

Gifts made on Saturday, Nov. 17 will help grow **NAME of Foundation**'s capacity to support a wide range of charitable projects in **NAME OF COMMUNITY** for generations to come.

Donations to a community foundation are pooled and permanently invested. Gifts are never spent and the money will always stay in the community. Every year, these investments generate money that is distributed to support local charitable needs. Community foundations provide support that lasts forever.

Manitoba is home to 55 community foundations – more than any other area of the country. Every year, these foundations invest millions of dollars into a wide range of local charitable projects. They help ensure our hometowns are vibrant and thriving. For more information, or to find the community foundation nearest you, visit www.endowmanitoba.ca

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For more information, contact: **NAME** at **E-MAIL, PHONE** or visit www.endowmanitoba.ca