

Link Directly to Your Fund or Endow Manitoba Page

Creating a hyperlink (link) directly to your foundation’s fund in The Winnipeg Foundation’s Online Donation Site or your foundation’s page on the Endow Manitoba makes it easier for your audience to find and give to your endowment fund.

Types of Hyperlinks

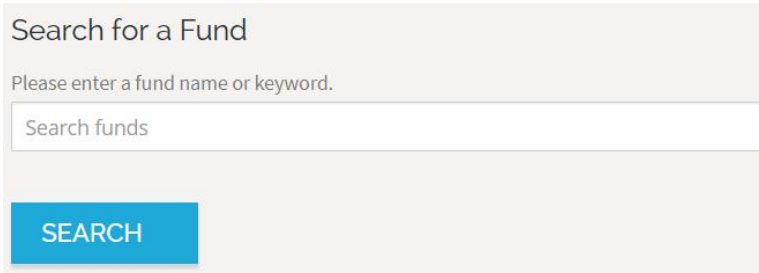
Text link – A link is added to text so when the text is clicked on your fund’s donation page opens.

Image link – A link is added to an image so when the image is clicked on your fund’s donation page opens. Any image can be used including The Winnipeg Foundation’s logo. If you’d like to use the Foundation’s logo, contact our communications team at 204-944-9474 or comm@wpgfdn.org


1. Find the URL

For your fund

- a. Go to The Winnipeg Foundation’s online donation site: www.wpgfdn.org/give



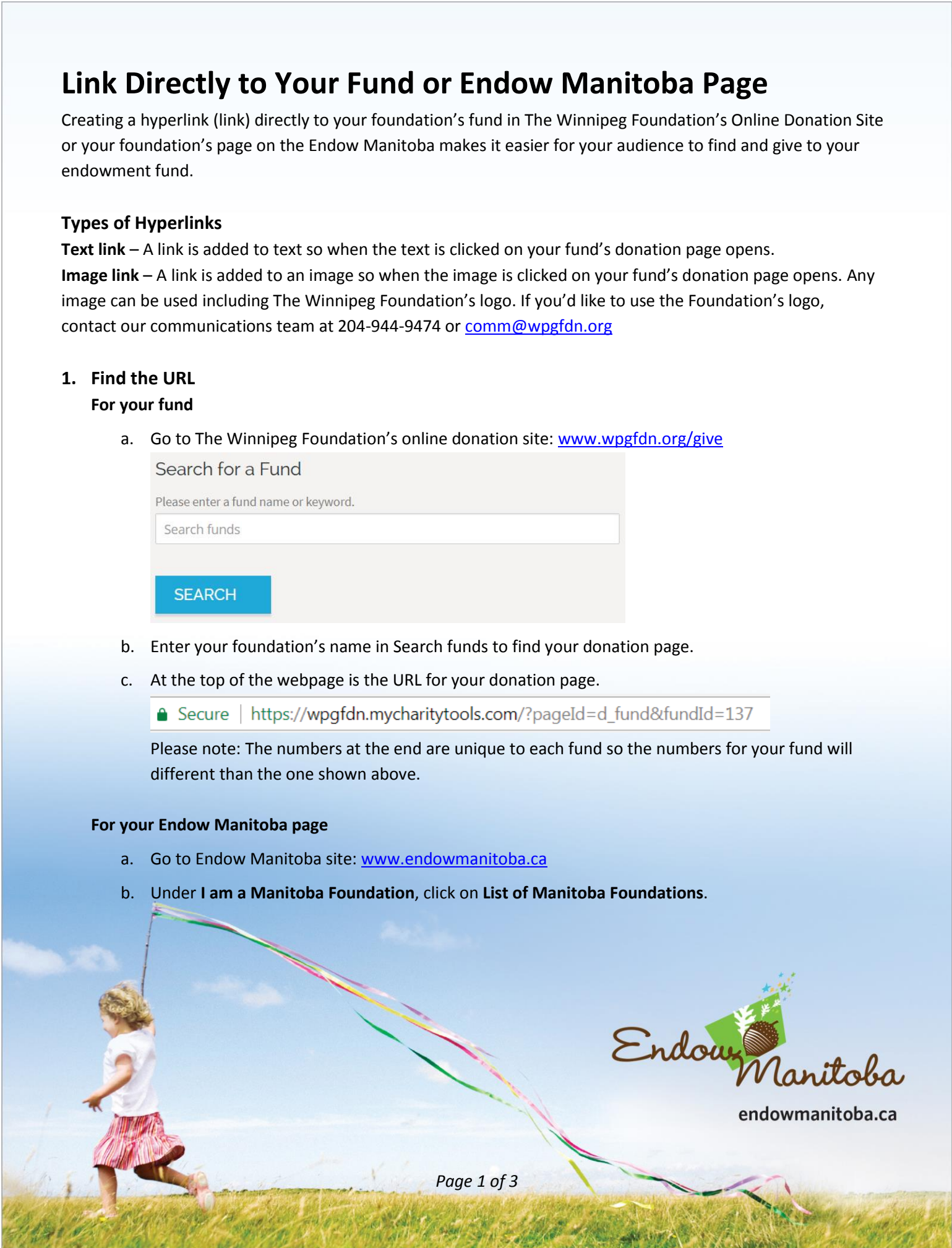
- b. Enter your foundation’s name in Search funds to find your donation page.
- c. At the top of the webpage is the URL for your donation page.

 Secure | https://wpgfdn.mycharitytools.com/?pageId=d_fund&fundId=137

Please note: The numbers at the end are unique to each fund so the numbers for your fund will differ than the one shown above.

For your Endow Manitoba page

- a. Go to Endow Manitoba site: www.endowmanitoba.ca
- b. Under **I am a Manitoba Foundation**, click on **List of Manitoba Foundations**.





Home Learn about Manitoba Foundations **I am a Manitoba Foundation** Find My Foundation Manitoba Heritage Trust Program

- Foundation Service Options
- Administrative Support Grants
- Endow Manitoba Tool Kit
- 24-Hour Giving Challenge Resources
- Resources & Links
- About Community Foundations
- List of Manitoba Foundations

Manitoba Heritage Trust Program
 The Province of Manitoba launched the Manitoba Heritage Trust Program to engage Manitoba community foundations as partners in supporting museums and archive organizations.
 - Click here for more information

c. Find and click on your foundation.

Home **Learn about Manitoba Foundations** I am a Manitoba Foundation Find My Foundation Manitoba Heritage Trust Program

List of Manitoba Foundations

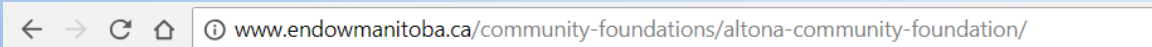
Home / List of Manitoba Foundations

For more information, click on any Community Foundation.
 * Listed alphabetically. Click on "Manitoba Region" to sort the community foundations by region.

Reset Search:

Foundation	Manitoba Region
Altona Community Foundation	South Central
Beautiful Plains Community Foundation	Southwest
Big Grass Community Foundation Inc.	North Central
Birtle and District Foundation Inc.	Southwest
Boissevain & Morton Foundation Inc.	Southwest
Brandon Area Community Foundation Inc.	Southwest

d. At the top of the webpage is the URL for your donation page.



Please note: Your foundation's name should be at the end, instead of altona-community-foundation.




2. Copy and paste the URL

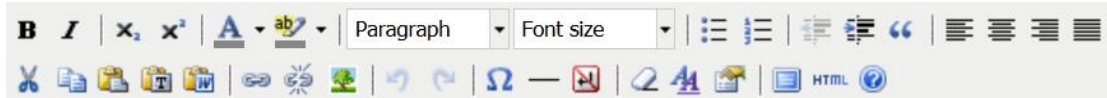
- a. Highlight the URL, copy and paste where you need (eg. Into a document like Word, Notepad, etc.; an email; your website)

3. Create the link


- a. Give the URL to the person who updates your website. Tell them to add a hyperlink:
 - **For a Text Link** – to text, eg. XYZ Organization Endowment Fund
 - **For an Image Link** – to an image, ie. The Foundation’s logo or another image.

Do you update your website but don’t know how to add a hyperlink?

- Most website editors have a toolbar with a hyperlink tool. The icon looks like a chain 
- Sample website editor toolbar*



Please note: There are many website software/editors. If you can’t find the hyperlink tool you will need to refer to your website editor’s help/support for information on adding a hyperlink.

- 1) Select the text or image you are using for the hyperlink.
- 2) Click on the hyperlink tool .
- 3) The hyperlink window will open (appearance will vary depending on your website editor).

Sample hyperlink window



Insert/edit link

Link URL

Target

Title

Link URL (required)

Paste the URL for your fund’s donation page here.

Target (Optional)

Set your page to open in the same or new window.

Title (Optional)

Provide a name to identify the link.

If you have any questions about creating a link to your foundation’s fund or Endow Manitoba page, contact Nancy Mak, Website Specialist at 204.944.947 or nmak@wpgfdn.org.


Endow
Manitoba

endowmanitoba.ca