

Manitobans invited to invest in hometowns

Endow Manitoba campaign encourages people to give where they live

NAME of Foundation is participating in Endow Manitoba, a special campaign encouraging residents of **TOWN and REGION** to consider a gift to their local community foundation during the month of November.

“Giving to a community foundation means giving back to your hometown forever,” says **NAME, POSITION** of **NAME OF FOUNDATION**. “It’s a great opportunity to take care of a community and future generations. Endow Manitoba is a way to get the word out about what we do and how we can help people from all walks of life make a difference.”

Donations to a community foundation are pooled and permanently invested. The income earned on these investments is distributed each year to support local charitable needs in accordance with the donor’s wishes. These foundations are a sustainable model for communities and gifts today will have impact for generations to come.

Endow Manitoba is a province-wide informational campaign to help raise awareness of community foundations and build support. Promotional materials have been provided by The Winnipeg Foundation.

With 55 community foundations, Manitoba is home to more of these organizations than any other area of the country.

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For more information, contact: **NAME** at **E-MAIL, PHONE** or visit www.endowmanitoba.ca

