

MANITOBA HERITAGE TRUST PROGRAM



Overview

Manitoba is home to 55 community foundations, each of which provides grants to community projects and community organizations operating within a specific area of the province. The Winnipeg Foundation is Canada's first community foundation and is helping strengthen philanthropy across the province by providing supports and services to engage and build capacity among Manitoba's community foundations.

The Government of Manitoba is committed to supporting all 55 community foundations through a variety of community development initiatives and culture and heritage programs. The Province also supports The Winnipeg Foundation's efforts to engage and build capacity among Manitoba's community foundations.

About MHTP

The Manitoba Heritage Trust Program (MHTP) aims to attract public and private funding and provide long-term sustainable revenue for community projects and organizations, with a special emphasis on heritage organizations. The Province is encouraging museums, archives, and supporting organizations to create an endowment fund at their local Manitoba community foundation and will provide stretch dollars for gifts to these heritage funds.

The program period is April 1, 2018 to March 31, 2021.

Eligible Heritage Organizations

To qualify for MHTP stretch, heritage organizations must meet the following criteria:

- Be a Manitoba-based organization.
- Have a primary mandate to support the identification, collection, preservation, and interpretation of any artifacts, documentary heritage, designated heritage sites/structures or works of visual art/fine craft, that are of recognized importance to the unique historical development of Manitoba.
- Offer regular and consistent public access and programming.
- Be a registered charity in good standing with the Canadian Revenue Agency Charities Directorate for a minimum of 1 year OR be directly affiliated or a subsidiary of a registered charity in good standing for a minimum of 1 year OR operate as a distinct entity under the authority of a public body or institution (e.g. regional/municipal government, university, or Indigenous governing bodies, etc.).
- Maintain a website or discoverable internet presence (minimally: have a link through the Association of Manitoba Museums website to Canada Revenue Agency Charities Directorate) and publish financial statements online annually.
- Agree to have its heritage fund linked to the Endow Manitoba website operated by The Winnipeg Foundation and listed on other related communications.
- Have a minimum of \$2,500 to deposit into its heritage trust fund.
- Have an annual fiscal budget for operations not exceeding \$2 million.

Eligible Heritage Organizations (continued)

- Be one of the following:
 - An association that provides direct services to heritage organizations in support of the primary mandate described above (e.g. Association of Manitoba Museums, Association for Manitoba Archives, etc.).
 - A museum, including but not limited to, an art museum, that maintains a permanent physical collection.
 - An archive that maintains a permanent collection and is accredited by the Association for Manitoba Archives.
 - A society or organization that operates an eligible museum, accredited archive, or a site or structure designated as a heritage site pursuant to The Heritage Resources Act (Manitoba).
 - A fundraising body working on behalf of an eligible heritage organization (e.g. Friends of...).

Exclusions - Organizations dedicated to biological or ecological conservation (e.g. zoological societies, conservation districts, arboretums etc.); virtual, online or purely digital collections; national organizations or their regional operations and subsidiaries unless based in Manitoba; art galleries not acting primarily as a museum.

Eligible Community Foundations

To participate in the MHTP, a community foundation must meet the following criteria:

- Be a member in good standing with Community Foundations of Canada.
- Have entered into an agreement with The Winnipeg Foundation and an eligible heritage organization.

Eligible Gifts

Gifts to qualify for MHTP stretch must meet all the following criteria:

- Be received or raised by or on behalf of the heritage organization and deposited into its heritage trust fund from April 1, 2018 to March 31, 2021.
- Be received and receipted by The Winnipeg Foundation.
- Be from the public, corporations, community foundations and other similar foundations and funders, or raised through fundraising activities and membership dues.

Gifts NOT eligible for MHTP stretch include:

- Derived from government sources (Federal, Provincial or Municipal).
- Capitalization of the spending generated from the MHTP Fund.
- Received or raised before April 1, 2018 (e.g. reserve accounts).



MHTP Stretch Details

Funds Available

The Province of Manitoba has allocated \$5 million in stretch dollars for the MHTP to distribute from April 1, 2018 to March 31, 2021.

Guaranteed Stretch

All eligible gifts to a heritage fund, up to \$50,000, will be stretched by the MHTP. For every \$2 given to the fund, the program will stretch the gift with an additional \$1 (maximum \$25,000 in stretch per organization). This means a gift of \$2 becomes \$3.

Potential Additional Stretch

If there are funds remaining in the MHTP after all the heritage funds have received their guaranteed stretch, there is potential for additional stretch for heritage funds that receive more than \$50,000 in eligible gifts between April 1, 2018 and March 31, 2021.

Maximum Rate - For every \$2 given to the fund from \$50,001 to \$150,000, the program will stretch the gift with an additional \$1 (maximum \$50,000 in additional stretch per organization).

Potential Bonus Stretch

If there are still funds remaining in the program after all the heritage funds have received their guaranteed stretch and additional stretch, there is potential for bonus stretch for heritage funds that receive more than \$150,000 in eligible gifts between April 1, 2018 and March 31, 2021.

Maximum Rate - For every \$2 given to the fund above \$150,000, the program will stretch the gift with an additional \$1 (maximum \$10,000 in bonus stretch per organization).

The additional and bonus stretch rate will depend on the amount of remaining funds in the program at March 31, 2021. If the funds available in the MHTP are insufficient to pay out the additional and bonus stretch at the rate of \$2 given, \$1 added, the additional or bonus stretch dollars will be distributed to qualifying heritage funds on a pro-rated basis. No heritage organization shall receive more than \$85,000 in stretch dollars from the MHTP.

Manitoba Heritage Trust Program (MHTP) 3 Year Program

	Gifts to Heritage Fund	Rate	Maximum for each Organization	Stretch Allocation Timeline
Guaranteed Stretch	Up to \$50,000	Every \$2 given, MHTP adds \$1	\$25,000	Over 3 years*
Potential Additional Stretch	\$50,001-\$150,000	Every \$2 given, MHTP adds \$1 or pro-rated**	\$50,000	March 31, 2021
Potential Bonus Stretch	\$150,001-\$170,000	Every \$2 given, MHTP adds \$1 or pro-rated**	\$10,000	March 31, 2021
			Guaranteed - \$25,000 Potential - \$60,000	

* Each fiscal year on March 31, guaranteed stretch will be calculated and added to the heritage funds as it applies.

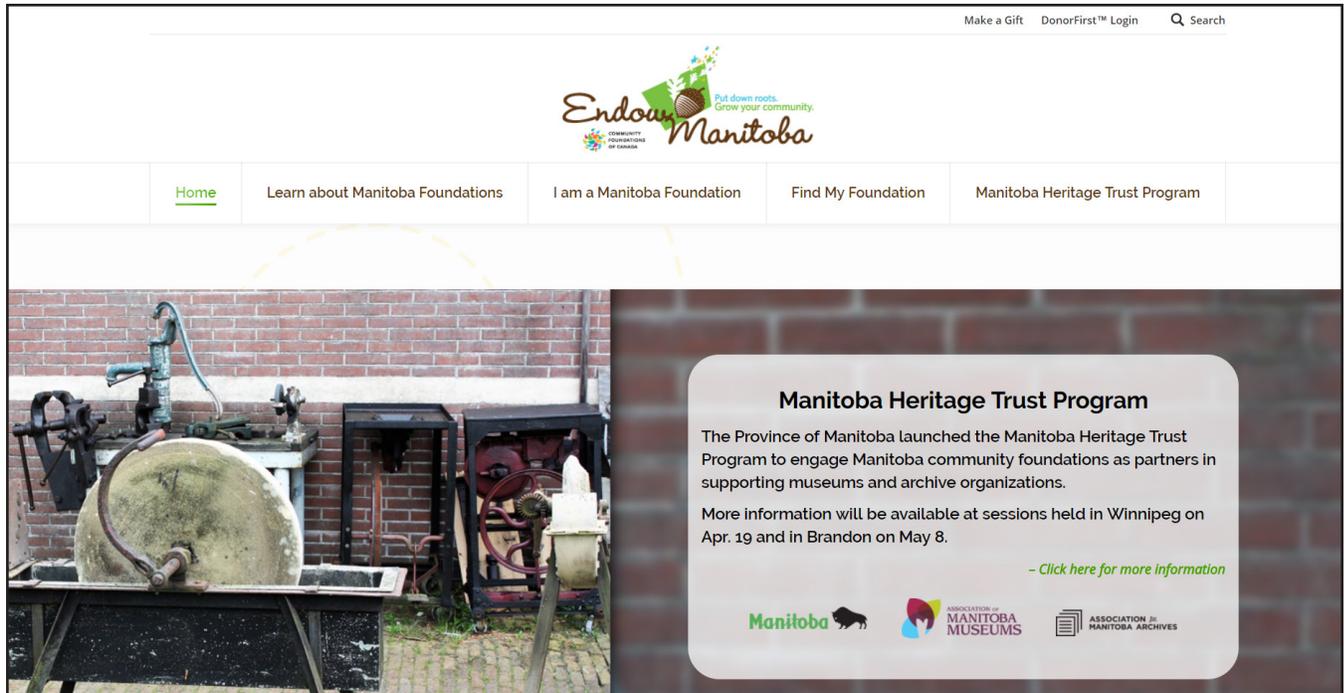
** If the total stretch dollars required exceeds funds available, a pro-rated stretch will apply.

Carolyn Sifton Foundation Stretch Details

Once a MHTP fund reaches \$10,000, the Carolyn Sifton Foundation will add an additional \$1,500. This will further leverage another \$750 in 'stretch' dollars from the Manitoba government, resulting in a \$2,250 boost to your fund.

Next Steps...

- Visit the Endow Manitoba website - www.endowmanitoba.ca/manitoba-heritage-trust-program/



- Complete and submit the Manitoba Heritage Trust Program application form.
- Organizations will be notified within 10 working days.

More Information

Website: www.endowmanitoba.ca/manitoba-heritage-trust-program/

Email: heritage@wpgfdn.org

Phone: 204-944-9474
1-877-974-3631 (Toll- Free)

Address: The Winnipeg Foundation
1350 One Lombard Place
Winnipeg Manitoba R3B 0X3



MHTP is administered by The Winnipeg Foundation with support from:

